



## The Solutions Network

Rochester, New York

### DOD Renewables Purchasing Strategy

Objectives, Execution Options, and Plans to  
Date

Mike Warwick- August 2004



## Objectives

- ❖ "Cheaper" (eliminate premium)
- ❖ "Better" (stimulate interest in on-base resource development for energy security and near base development for energy reliability)
- ❖ "Longer" (long-term, fixed price supply contract)
- ❖ "Greener" (meet current/future renewables goals, offset own air emissions)
- ❖ "Smarter" (alternative path to meet EO 13123 efficiency goals)

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## Cheaper/Longer

### Objective: Reduce Premium

❖ **Strategy-** purchase majority of output from new resources at price lower than current green price

❖ **Tactics**

- Aggregate loads to meet developer requirements (purchase must be large enough to help with financing)
- Long term contract to underwrite construction
- Tie price to construction cost (not market)
- Buy early (lower cost project output from "best" sites)

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## Better

### Objective: Energy Security/Reliability

❖ **Strategies** – Purchase from resources on/near installations. Implement "strategic island" concept with utility.

❖ **Tactics**

- Regional purchase
- Long term contract to underwrite development cost
- Utility collaboration on strategic island, curtailment order, etc.

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## Greener

Objective: Meet EE/RE Goals,  
Good Citizen, Reduce Emissions

❖ **Strategy** – On and adjacent to base resource development

❖ **Tactics**

- Tie purchase to on-base/adjacent projects
- At minimum tie purchase to “electrically adjacent” projects (same RTO/ISO/control area)
- Offset mission related emissions
- Negotiate with local air quality board on size/contents of “cap,” acceptable trade offs, if possible.

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## Smarter

Objective: Meet Renewable/  
EE Requirements

❖ **Strategy** – Purchase renewables

❖ **Tactic**

- Purchase least-cost (lowest premium) resources to meet at least minimal renewable requirement
- Purchase/develop additional renewables at sites where cost is lower/pay back better than EE project costs

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### Execution Options



### Three Major Options

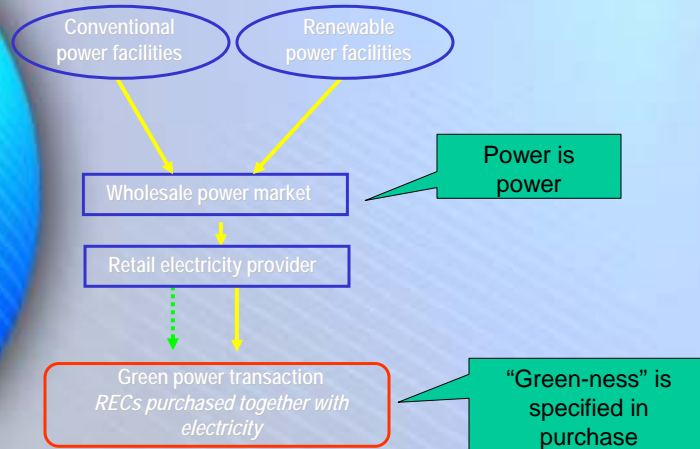
- ❖ Renewable Power Purchase  
Contract for output from specific project(s) to be delivered to specific installations
- ❖ Green Tag Purchase  
Pay price differential for renewable (above conventional power cost)
- ❖ Green Tag "with teeth"  
Require tag to come from local source at fixed (lower) price, require documentation of progress towards development of new resources near installation to support security/reliability.

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## Green Power Purchase

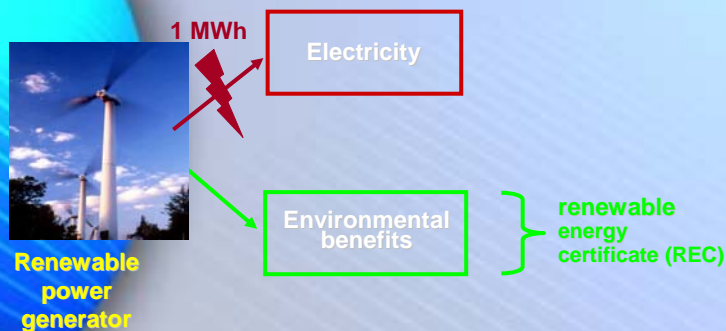


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## What is a Renewable Energy Certificate (REC)?



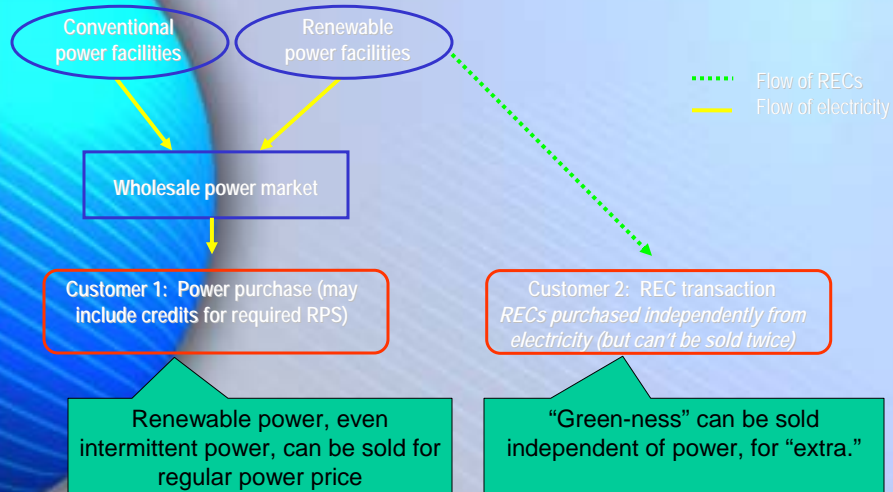
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## Green "Credits" (RECs) are Fungible Assets



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## Purchase: Pros

- ❖ Tie price to specific project
  - Could be below current market price
  - Provides price stability
  - Provides hedge against higher future prices (for green or dirty power)
- ❖ Location specific for energy security/reliability, potential emissions trading
- ❖ Long term contract provides leverage with developers of new resources
- ❖ Direct benefit to development of on site resources (provides ready market for on site projects)

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## Purchase: Cons

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- ❖ State regulations/utility objections often prevent
- ❖ Difficult to contract for resources that aren't built and difficult to contract long term
- ❖ Power has to be firmed, shaped, and wheeled to multiple sites through multiple utilities
- ❖ Project may not be adjacent to all installations getting power
- ❖ Performance and cost of project unknown in advance (may not be stable or good price hedge)
- ❖ Comparable terms for transmission difficult to obtain (few developers or ANY projects can obtain long-term firm transmission access)

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## Green Tag: Pros

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- ❖ **Not tied to specific plant or location**
  - No wheeling required
  - No firming required
  - Don't have to deal with local utility or regulations
  - Can purchase where local renewable potential is low or costs high
- ❖ **Can be purchased independently by each installation (no need to aggregate)**

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## Green Tags: Cons

- ❖ Payment separate from and above regular power bill
  - Can't reduce bill unless tag resold (not always possible)
  - Doesn't provide a price hedge unless tag sold
- ❖ No security/reliability value because "footloose" (not local)
- ❖ Can't offset air emissions
- ❖ Some uncertainty about nature of a tag (is it "power" or a derivative?)
- ❖ Not clear that aggregation will reduce price

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## Green Tags with "Teeth" Concept

- ❖ Tags purchased from specific, new project on long term contract to provide developers with fungible asset and buyers with "fixed" price
- ❖ Potential for immediate delivery under contract, with ramp (low to start, up to 100% after new resources on-line)
- ❖ Power tied to new resources near installations receiving tags after X years
- ❖ Provider required to show "progressive" evidence (the "teeth") of resources noted above (land lease, permits, construction, etc.)

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## Green Tags with "Teeth": Pros

- ❖ **Tied to local development**
  - Enhances local energy security/reliability
  - Increases developer interest in on-site projects
  - May be able to use to offset air emissions
- ❖ **Local source, but no wheeling complications**
  - Can be done without utility cooperation
  - No firming or transmission required
- ❖ **Long term contract**
  - Should reduce price premium
  - May provide price hedge feature
  - Could be tailored to construction schedule of each resource (i.e., longer ramp for geothermal)
  - Easier to justify contract for future resource
- ❖ **Amenable to aggregation, quantity discount**
- ❖ **Concept easily adapted to any region (where there is power pool and REC market)**

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## Green Tags with "Teeth": Cons

- ❖ **Payment separate from and above regular power bill**
  - Can't reduce bill unless tag resold (not always possible)
  - Doesn't provide a price hedge unless tag sold
- ❖ **Risk that developer just takes premium during "ramp up" and doesn't develop local resource (despite the "teeth")**

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### Proposed Strategies



### Purchases need to Adapt to Markets/Options

- ❖ Green power purchases require green power to be delivered. That means it has to be:
  - In the transmission grid
  - In a "choice" state
- ❖ Green power developers need markets to sell to, so:
  - Few projects exist where resources are poor (and costs would be high)
  - Few projects exist where there is no "demand," such as an RPS.
- ❖ Price premiums require large purchases (via load aggregation) and long term contracts – These are MAJOR procurement challenges (have to work with multiple sites, agencies, procurement staff, etc.)

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## Procurement Options

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- ❖ Aggregate behind a PMA
- ❖ Aggregate in "choice" state or region behind DESC
- ❖ "Special deal" with utilities in "non-choice" states
- ❖ "One off" deals one installation at a time

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## Current Strategies

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- ❖ WAPA Central Valley
- ❖ WAPA Arizona
- ❖ PJM
- ❖ Florida (Cape Canaveral deal)
- ❖ Alaska
- ❖ BPA Post 2006/2011
- ❖ Tags to bridge to "choice"

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## WAPA Central Valley

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- ❖ WAPA continues to serve DoD loads in PG&E area
- ❖ WAPA allocation being reduced ~50%
- ❖ Customers need to choose between 100% WAPA or PG&E, but WAPA will have to "make up" difference from market
- ❖ Requesting 50 to 100% green power quotes in power supply RFP to be issued in the Fall

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## WAPA Arizona

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- ❖ Arizona is the only "choice" state in WAPA area
- ❖ Plan to solicit green power from competitive suppliers (WAPA will continue to provide what they do now, supplemented by competitive supply)

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## Pennsylvania, Jersey, Maryland (PJM)

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- ❖ Area is in an RTO (the PJM RTO)
- ❖ All states are "choice" states and DESC and GSA active in market
- ❖ RPSs being adopted by all states
- ❖ PJM RTO may implement REC market
- ❖ Renewable resources are available (wind, biomass) and developers are "ready"
- ❖ May be candidate for "tags with teeth"

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## Florida

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- ❖ Major US wind developer (FPL) is in state
- ❖ Wind is so so, but Cape Canaveral site is one of the best in the state
- ❖ Wind would displace current power at same price
- ❖ Need to overcome siting, radar, other issues

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## Alaska

- ❖ Anchorage utility has identified site on DoD land as one of the best
- ❖ Project site wouldn't supply much power, just supplement power to two DoD sites
- ❖ Utility also wants to develop a better site to supply DoD/Federal loads, but it will take longer (due to island location)

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## BPA Post-2006/2011

- ❖ Traditionally, BPA has refused to serve federal loads being served by BPA customer utilities (despite legal right to do so)
- ❖ BPA is proposing a WAPA-like allocation for contracts after 2006/2011
- ❖ BPA utilities will have to assume some "supply risk"
- ❖ If their DoD loads switch to green power, it will reduce this risk
- ❖ Will BPA utilities facilitate aggregate green power purchases by DoD?

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## Tags to Bridge

- ❖ AF and DESC already purchasing RECs from Texas REC market
- ❖ DESC already purchasing tags elsewhere, but in small quantities
- ❖ Can we do something innovative to procure large quantities of RECs at low prices until more "choice" is available?

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## Down the Road

- ❖ WAPA II-- California outside the Central Valley, when/if California allows retail choice (probably around 2010)
- ❖ Montana/Dakotas – Coal/Wind integration option. Coal plants built around 2010 will include new transmission lines that can tap "trapped" wind resources in these states.

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